



## Welcome to the Dog Days of Summer!

WOW, has it been hot! Hopefully you have been keeping your pets indoors or neat shelter, as well as providing them with frequent access to fresh water. Exercise is still important, but walking in the early morning or late evening hours will help ease the stress on our furry friends during this heat!

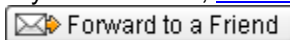
This month we address two issues that concern us. The first is the typical symptoms we see as our pets age. Many of these signs attributed to "getting old" are actually something specific that can be addressed with proper diagnosis and treatment. The second is the recent negative and "hard sell" tactics we have seen with online pharmacies. Read on to learn more about how we can provide you with competitive pricing for your pet's medication under the proper guidance of manufacturers, veterinarian instructions and proper care of the medication itself.

And finally we are thrilled to announce the birth of Audra Glaza, the first child of our LVT Lori Glaza. Congratulations to Lori and her husband on the new addition to their family.

Thank you for allowing us to share in the care of your pet and enjoy your dog days of August!

The Greenfield Animal Hospital Team

P.S For more information on the origination of the phrase "the dog days of summer", [click here](#).



## Be weary to blame it on "Old Age"

Every day we hear pet owners telling us that their older dogs are "slowing down" or "just getting old". These statements are an



### Greenfield Animal Hospital

21600 W. Eleven Mile  
Southfield, MI 48076  
248-356-1100

[Click here to visit our website](#)



### In This Issue

[Don't Blame it on Old Age](#)

[Online Pharmacy Confusion](#)

[Welcome Baby Glaza](#)

[\\$25 Coupon](#)

### Important Reminder!



Please remember to give your pet their monthly heartworm and parasite preventive, and flea control this month.

Keep this e-mail in your Inbox as a reminder until you have administered the medication for this month.

ACCREDITED PRACTICE



indication to us that we need to ask more questions. Just as the health care needs of humans change as we age, the same applies to our pets too.

With more information from pet owners and today's sophisticated diagnostics, we can work to determine the cause of the underlying problem and provide a proper treatment plan. Veterinary care has changed so much over the last 20 years, that with proper diagnosis, older pets can have a better quality of life with things like changes in their diets, lifestyle and appropriate medications and monitoring. Some of the more common conditions we treat for older pets are:

- Osteoarthritis
- Cognitive dysfunction and confusion
- Urinary incontinence
- Muscle weakness
- Behavioral issues
- Kidney, heart and liver disease
- Tumors and cancers
- Hormone disorders (diabetes, thyroid imbalance)

Getting old and slowing down are not diagnoses - these are signs of some other underlying problem that may be quite treatable and allow for a better quality of life for your pet.

Wellness exams are especially for older pets. Keep in mind that every year for a dog or cat is equivalent to 5-7 human years. The AAHA (American Animal Hospital Association) recommends that in order stay current with your senior pet's health care, twice-a-year exams are recommended. Further, if you feel your pet is experiencing any new or recent "old age" symptoms that you have not yet discussed with our veterinarians; do not wait until your next wellness exam. Please contact our office soon to ensure the best health for your faithful old friend.

## Online Pharmacies Create Marketplace Confusion



Recently, several of our clients have received direct emails from online pet pharmacies presenting veterinarians in a negative way - implying that we are making life inconvenient for our clients and charging significantly more for medications (most commonly heartworm and flea preventive). **Both of these statements are false.**

At Greenfield Animal Hospital, we are continuously updating our pricing on these and other medications to ensure that our prices are competitive with online pharmacies and at times less expensive.

Additionally, we have shipping supplies and are fully prepared to send these medications to your home if this is most convenient for you. Our greatest concern is to make sure that the products that we recommend for the control of heartworm disease, intestinal parasites, and fleas are purchased from a reliable source, handled per manufacturers' requirements (including proper storage and shipping temperature), and have solid support from the manufacturers as well as the proper guarantees and instructions on proper use. Since the online products are not obtained through normal supply methods or from the manufacturers as we do, we are concerned that an important safety step may be missed and that it also invalidates the manufacturers guarantee. The following is Merial's (Heartgard and Frontline brands) stance on products purchased from online pharmacies:

*"Merial is dedicated to supporting the vital role of the veterinarian. Pet owners entrust the health care of their pets to veterinarians who are uniquely educated and trained in the broad range of animal health care needs. Merial believes that the veterinarian is the only professional qualified to serve the health care needs of pets, the concerns of their owners and the appropriate use of our small animal products. The recommendation of the veterinarian and their product support make a vital difference to Merial. Merial is dedicated to selling its small animal products only where a veterinarian/client/patient relationship exists."*

The purpose of online pet pharmacies is to sell products in bulk to make a profit. Our mission is to educate our clients and provide the best possible care for their pets. We believe purchasing all medications through our office supports our mission and keeps your pets safe and under the care of a qualified veterinarian.

**Greenfield Animal Hospital Family  
welcomes our latest addition...  
Audrey Karina Glaza**



On June 24, 2011 at 8:06pm, Lori Glaza and her husband welcomed the birth of their first child, daughter Audrey Karina Glaza. She weighed in at 6lbs, 12oz and was 19 inches long. Audra was born with a full head of blonde hair and Lori describes her as a very sweet and good girl. She has already stolen her daddy's heart and is the apple of momma's eye! Congratulations to all three of you!




**Receive a  
\$25  
credit!**

## Do you have a friend or family member welcoming a new pet this summer?

There is no better compliment you can give us than referring a friend or family member to Greenfield Animal Hospital. Forward or print this coupon (which is also available on our website). When the new client presents the coupon at their first visit to Greenfield Animal Hospital, both you and the new client will receive a \$25 credit toward the care of your pets.

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 Forward to a Friend